

TROX HESCO GOES SOCIAL MEDIA

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date	rubric
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Since the new TROX HESCO Schweiz AG website 3.0 went live at the start of 2016, the company now also has three social media platforms via one corporate image.

The company has been present on [Facebook](#) since mid-June and the fan community is growing constantly. It is an ideal platform for actively keeping in touch with customers, finding out their thoughts and concerns and having a "finger on the pulse".

A company page has been set up on [YouTube](#). Little by little, tangible support and installation tips are being provided in moving images along with image and product films.

[Kununu](#) is a subsidiary of Xing and offers the opportunity for current and former staff as well as applicants to evaluate TROX HESCO from their own perspective. As a modern and transparent company, TROX HESCO welcomes these assessments and looks forward to receiving a variety of opinions and suggestions.

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